

Annual Index

Readers' guide to 1951 STARCHROOM articles
listed by classification and article titles

| | Issue | Page | | Issue | Page |
|---|-------|------|--|-------|------|
| ACCOUNTING | | | | | |
| The New Excess Profits Tax..... | Feb. | 23 | Connecticut Laundryowners and Cleaners to Consolidate | June | 30 |
| ASSEMBLY | | | Detroit Group Holds Dinner | Feb. | 46 |
| Assembly Bin Curtains | Apr. | 88 | Florida Group Meets at Daytona Beach .. | July | 50 |
| Coordination Eliminates Two Operators .. | Oct. | 52 | Fall Meeting in Connecticut | Dec. | 32 |
| Drivers Assemble | May | 66 | Four States at Chicago (Ohio, Michigan, Indiana, Illinois) | June | 38 |
| Figures Equal Facts | Oct. | 38 | Foussard Elected Minnesota President | Dec. | 73 |
| Finishing Conveyor | Feb. | 39 | Frontier Laundry Council Holds Regional Dinner | Feb. | 42 |
| Gravity Solves Two-Level Problem | Nov. | 20 | Idaho Meets at Boise | July | 32 |
| How We Increased Production and Re- duced Costs | Mar. | 30 | Joint Texas and Oklahoma Meeting | May | 50 |
| Mackechnie System | Jan. | 12 | Kentucky Convenes | Nov. | 52 |
| New Answer to An Old Complaint | Apr. | 22 | Little Rock Luncheon | June | 91 |
| New Milestone in Drycleaning Identification | Jan. | 64 | Louisiana Convenes | Mar. | 48 |
| New Sliding Assembly Rack | July | 64 | Maryland, D. of C., and Virginia in Spring Meeting | July | 36 |
| Package Idea Slashes Family Bundle Pro- duction Cost | Oct. | 58 | Massachusetts Meeting Features Route Selling | May | 35 |
| Sickels Gets High Efficiency From 12 Em- ployees | Oct. | 63 | Mississippi Convenes | Jan. | 40 |
| | | | Mississippi Sponsors Spotting Course | Feb. | 89 |
| ASSOCIATIONS | | | Missouri, Kansas, Iowa and Nebraska Con- vene | June | 40 |
| Allied Trades | | | Mountain States Hold Joint Meeting | May | 56 |
| Allied Trades Convention Attracts Record Attendance | May | 40 | New Jersey and Pennsylvania Hold Joint Convention | June | 30 |
| National | | | News from California | Aug. | 76 |
| AIL Appointments | July | 50 | New York Features Symposium | June | 35 |
| AIL Bulletins and Reports | Oct. | 98 | New York LMs Discuss Engineering | June | 89 |
| AIL Convention Accents Sales | Nov. | 24 | N. C. Group Active in Government | June | 90 |
| AIL Convention Pullout | Oct. | 161 | N. C. Meeting Attracts 500 | Apr. | 44 |
| AIL Director Nominations | May | 75 | North Dakota, Wisconsin and Minnesota in Tri-State | June | 44 |
| AIL Distributes "The Laundry Industry" .. | Sept. | 65 | Ohio Elections | July | 86 |
| AIL Graduates 19th Class | Feb. | 88 | Oregon Laundryowners Meet | June | 42 |
| AIL Industry Meeting in Washington | Mar. | 74 | Pacific Northwest at Longview | July | 35 |
| AIL Industry Meetings at Joliet | Mar. | 90 | Philadelphia Group Elects Officers | July | 54 |
| AIL Albert Johnson Completes 25th Year With AIL | Nov. | 55 | Pilgrimage to Philadelphia (Laundry & Cleaners Club of Greater Atlanta) | June | 91 |
| AIL Management Course at Joliet | May | 73 | Record Crowd at Atlanta (Ga. Launderers & Cleaners Annual Convention) | Apr. | 46 |
| AIL Market Research Project Launched .. | Sept. | 62 | Record Montana Roundup | June | 48 |
| AIL Membership Drive | Mar. | 88 | Southern Association Meets | May | 52 |
| AIL New AIL Publication | June | 75 | Southwestern Linen Supply Association Meeting | Mar. | 50 |
| AIL New Consumer Survey Reveals Ex- panding Laundry Market | Nov. | 10 | Tri-State at Baltimore | Jan. | 40 |
| AIL New Market Survey Under Way | May | 48 | Virginia Fall Meeting | Nov. | 51 |
| AIL 1950 Operating Cost Percentages | Aug. | 30 | Western States to Join Forces | Dec. | 73 |
| AIL Prepares New Membership Emblem .. | Jan. | 45 | West Virginia at Charleston (34th annual convention) | May | 56 |
| AIL Romeiser Elected AIL President | July | 32 | | | |
| AIL Seal Program Receives Recognition .. | Jan. | 44 | ATHLETIC EQUIPMENT | | |
| AIL Second Young Men's Conference | Feb. | 10 | How to Clean Football Uniforms | Feb. | 18 |
| AIL Student Loans Available at AIL School | July | 50 | | | |
| AIL 20th Graduating Class | May | 88 | CLAIMS | | |
| CRI Finlayson Rejoins CRI | Nov. | 58 | New Answer to An Old Complaint | Apr. | 22 |
| CRI Henning Elected CRI President | Nov. | 58 | Promoting Business Country Style | Nov. | 44 |
| DSIA Diaper Group Unveils Telephone Training Program | July | 14 | Protect Yourself and Your Customer | Aug. | 62 |
| DSIA in Washington | Apr. | 18 | Successful Small Plant Operation | June | 16 |
| DSIA Membership Drive | Sept. | 60 | | | |
| LSAA Board Meets | Nov. | 59 | CONSTRUCTION | | |
| LSAA Committees Announced | July | 87 | Design Accents Originality | Sept. | 46 |
| Linen Suppliers Meet in Florida | May | 22 | Location and Looks | June | 52 |
| Linen Supply Directors Meet | Jan. | 45 | Protect Yourself and Your Customer | Aug. | 62 |
| New Service for Linen Suppliers (manage- ment engineering service) | Jan. | 46 | | | |
| NAILM Hold Annual Meeting (12th) | Nov. | 36 | CONSUMER EDUCATION | | |
| NICD Holds 42nd Annual Convention | Mar. | 60 | TV Spots New Fabric Standards | Aug. | 50 |
| | | | | | |
| State and Local Groups | | | COSTS | | |
| Association Sponsors Television Show (Rhode Island Assoc. of Launderers and Cleaners) | Aug. | 8 | Basic Account Classification Now Effective. | Jan. | 48 |
| Californians at Yosemite | June | 38 | Break-Even Charts | Oct. | 97 |
| Carolinas, Georgia and Florida Meet (44th annual convention) | June | 36 | Coordination Eliminates Two Operators .. | Oct. | 52 |
| Chicago Group Elects Officers | July | 52 | Cost Survey Forms Mailed | Jan. | 46 |
| Connecticut Groups Merge | July | 86 | Figures Equal Facts | Oct. | 38 |

Annual Index

Readers' guide to 1951 STARCHROOM articles
listed by classification and article titles

| | Issue | Page | | Issue | Page |
|---|-------|------|--|-------|------|
| ACCOUNTING | | | | | |
| The New Excess Profits Tax..... | Feb. | 23 | Connecticut Laundryowners and Cleaners to Consolidate | June | 30 |
| ASSEMBLY | | | Detroit Group Holds Dinner | Feb. | 46 |
| Assembly Bin Curtains | Apr. | 88 | Florida Group Meets at Daytona Beach .. | July | 50 |
| Coordination Eliminates Two Operators .. | Oct. | 52 | Fall Meeting in Connecticut | Dec. | 32 |
| Drivers Assemble | May | 66 | Four States at Chicago (Ohio, Michigan, Indiana, Illinois) | June | 38 |
| Figures Equal Facts | Oct. | 38 | Foussard Elected Minnesota President | Dec. | 73 |
| Finishing Conveyor | Feb. | 39 | Frontier Laundry Council Holds Regional Dinner | Feb. | 42 |
| Gravity Solves Two-Level Problem | Nov. | 20 | Idaho Meets at Boise | July | 32 |
| How We Increased Production and Re- duced Costs | Mar. | 30 | Joint Texas and Oklahoma Meeting | May | 50 |
| Mackechnie System | Jan. | 12 | Kentucky Convenes | Nov. | 52 |
| New Answer to An Old Complaint | Apr. | 22 | Little Rock Luncheon | June | 91 |
| New Milestone in Drycleaning Identification | Jan. | 64 | Louisiana Convenes | Mar. | 48 |
| New Sliding Assembly Rack | July | 64 | Maryland, D. of C., and Virginia in Spring Meeting | July | 36 |
| Package Idea Slashes Family Bundle Pro- duction Cost | Oct. | 58 | Massachusetts Meeting Features Route Selling | May | 35 |
| Sickels Gets High Efficiency From 12 Em- ployees | Oct. | 63 | Mississippi Convenes | Jan. | 40 |
| | | | Mississippi Sponsors Spotting Course | Feb. | 89 |
| ASSOCIATIONS | | | Missouri, Kansas, Iowa and Nebraska Con- vene | June | 40 |
| Allied Trades | | | Mountain States Hold Joint Meeting | May | 56 |
| Allied Trades Convention Attracts Record Attendance | May | 40 | New Jersey and Pennsylvania Hold Joint Convention | June | 30 |
| National | | | News from California | Aug. | 76 |
| AIL Appointments | July | 50 | New York Features Symposium | June | 35 |
| AIL Bulletins and Reports | Oct. | 98 | New York LMs Discuss Engineering | June | 89 |
| AIL Convention Accents Sales | Nov. | 24 | N. C. Group Active in Government | June | 90 |
| AIL Convention Pullout | Oct. | 161 | N. C. Meeting Attracts 500 | Apr. | 44 |
| AIL Director Nominations | May | 75 | North Dakota, Wisconsin and Minnesota in Tri-State | June | 44 |
| AIL Distributes "The Laundry Industry" .. | Sept. | 65 | Ohio Elections | July | 86 |
| AIL Graduates 19th Class | Feb. | 88 | Oregon Laundryowners Meet | June | 42 |
| AIL Industry Meeting in Washington | Mar. | 74 | Pacific Northwest at Longview | July | 35 |
| AIL Industry Meetings at Joliet | Mar. | 90 | Philadelphia Group Elects Officers | July | 54 |
| AIL Albert Johnson Completes 25th Year With AIL | Nov. | 55 | Pilgrimage to Philadelphia (Laundry & Cleaners Club of Greater Atlanta) | June | 91 |
| AIL Management Course at Joliet | May | 73 | Record Crowd at Atlanta (Ga. Launderers & Cleaners Annual Convention) | Apr. | 46 |
| AIL Market Research Project Launched .. | Sept. | 62 | Record Montana Roundup | June | 48 |
| AIL Membership Drive | Mar. | 88 | Southern Association Meets | May | 52 |
| AIL New AIL Publication | June | 75 | Southwestern Linen Supply Association Meeting | Mar. | 50 |
| AIL New Consumer Survey Reveals Ex- panding Laundry Market | Nov. | 10 | Tri-State at Baltimore | Jan. | 40 |
| AIL New Market Survey Under Way | May | 48 | Virginia Fall Meeting | Nov. | 51 |
| AIL 1950 Operating Cost Percentages | Aug. | 30 | Western States to Join Forces | Dec. | 73 |
| AIL Prepares New Membership Emblem .. | Jan. | 45 | West Virginia at Charleston (34th annual convention) | May | 56 |
| AIL Romeiser Elected AIL President | July | 32 | | | |
| AIL Seal Program Receives Recognition .. | Jan. | 44 | ATHLETIC EQUIPMENT | | |
| AIL Second Young Men's Conference | Feb. | 10 | How to Clean Football Uniforms | Feb. | 18 |
| AIL Student Loans Available at AIL School | July | 50 | | | |
| AIL 20th Graduating Class | May | 88 | CLAIMS | | |
| CRI Finlayson Rejoins CRI | Nov. | 58 | New Answer to An Old Complaint | Apr. | 22 |
| CRI Henning Elected CRI President | Nov. | 58 | Promoting Business Country Style | Nov. | 44 |
| DSIA Diaper Group Unveils Telephone Training Program | July | 14 | Protect Yourself and Your Customer | Aug. | 62 |
| DSIA in Washington | Apr. | 18 | Successful Small Plant Operation | June | 16 |
| DSIA Membership Drive | Sept. | 60 | | | |
| LSAA Board Meets | Nov. | 59 | CONSTRUCTION | | |
| LSAA Committees Announced | July | 87 | Design Accents Originality | Sept. | 46 |
| Linen Suppliers Meet in Florida | May | 22 | Location and Looks | June | 52 |
| Linen Supply Directors Meet | Jan. | 45 | Protect Yourself and Your Customer | Aug. | 62 |
| New Service for Linen Suppliers (manage- ment engineering service) | Jan. | 46 | | | |
| NAILM Hold Annual Meeting (12th) | Nov. | 36 | CONSUMER EDUCATION | | |
| NICD Holds 42nd Annual Convention | Mar. | 60 | TV Spots New Fabric Standards | Aug. | 50 |
| | | | | | |
| State and Local Groups | | | COSTS | | |
| Association Sponsors Television Show (Rhode Island Assoc. of Launderers and Cleaners) | Aug. | 8 | Basic Account Classification Now Effective. | Jan. | 48 |
| Californians at Yosemite | June | 38 | Break-Even Charts | Oct. | 97 |
| Carolinas, Georgia and Florida Meet (44th annual convention) | June | 36 | Coordination Eliminates Two Operators .. | Oct. | 52 |
| Chicago Group Elects Officers | July | 52 | Cost Survey Forms Mailed | Jan. | 46 |
| Connecticut Groups Merge | July | 86 | Figures Equal Facts | Oct. | 38 |

| | Issue | Page | | Issue | Page |
|--|-------|------|--|-------|------|
| How We Increased Production and Reduced Costs | Mar. | 30 | Drycleaning | Dec. | 6 |
| 1950 Operating Cost Percentages | Aug. | 30 | Final Warning | Sept. | 4 |
| Package Idea Slashes Family Bundle Production Cost | Oct. | 58 | Get In the Scrap! | Aug. | 4 |
| Plant Cuts Labor Costs Five Percent | Oct. | 64 | Have Laundry Sales Leveled Off? | May | 6 |
| Small Plant Gets More With Less | Oct. | 48 | The Importance of Keeping Records | Apr. | 4 |
| What Delivery Cost Control Can Do For You | Aug. | 40 | Is Your Insurance Plan Up-To-Date? | Mar. | 8 |
| CUSTOMER CONTROL | | | Just Wondering | Aug. | 4 |
| Figures Equal Facts | Oct. | 38 | Let's Clean Up the Plant | May | 6 |
| How To Control Call Office Customers | Dec. | 22 | The Market Is There—Let's Go After It | Mar. | 8 |
| Successful Small Plant Operation | June | 16 | McBrien's Valedictory | Aug. | 4 |
| Trucks Become Rolling Offices | Sept. | 30 | New Economic Climate In 1951 | Jan. | 8 |
| CUSTOMER RELATIONS | | | New Rayons | Dec. | 6 |
| Customers Carry Name Plates | Feb. | 44 | Real Audience | Dec. | 6 |
| Diaper Group Unveils Telephone Training Program | July | 14 | "The Prophets of Gloom" Part I | June | 6 |
| Drive-in service, Texas style | Apr. | 40 | "The Prophets of Gloom" Part II | July | 6 |
| Hanger Reminder | Mar. | 88 | Self-Service Laundries | Oct. | 33 |
| Mary Gladys Polls Her Customers | May | 12 | Selling in a Period of Mobilization | Feb. | 6 |
| New Answer To An Old Complaint | Apr. | 22 | A Shrinking Market | Nov. | 6 |
| Promoting Business Country Style | Nov. | 44 | Taxes and Expansion | Sept. | 4 |
| Protect Yourself and Your Customer | Aug. | 62 | Two New AIL Reports (Special Report #188, 189) | Feb. | 6 |
| Successful Small Plant Operation | June | 16 | Well Done! | Nov. | 6 |
| Survey Indicates Sales Strategy | Feb. | 52 | A Word to the Wise | July | 6 |
| DEFENSE PROGRAM & CIVIL DEFENSE (See Government Regulations) | | | EMPLOYEE RELATIONS | | |
| Converted Truck-Ambulance Wins Official Approval | Nov. | 32 | Birthday Helps Personnel Relations | Aug. | 36 |
| Linen Suppliers Pledge Defense Effort Support | July | 52 | "Corporation" Keeps Leads Coming | Apr. | 42 |
| Meeting Our Goals Demands National Unity | July | 42 | Getting Along With Your Employees | Aug. | 44 |
| Scrap Vital to National Defense | Nov. | 75 | How to Use Standard Hour Incentives | Oct. | 56 |
| Your Trucks Can Help Save Lives | Apr. | 20 | Human Factors in Supervision | Dec. | 38 |
| DELIVERY (See Trucks) | | | Little Rock Tackles the Self Service Problem | May | 10 |
| DIAPER SERVICE | | | Open House Sparks Promotion | June | 60 |
| "Corporation" Keeps Leads Coming (promotion) | Apr. | 42 | Prize Incentives Slash Claims | Dec. | 16 |
| Crystal Spring Sells the Baby Market | Sept. | 51 | Promoting Business Country Style | Nov. | 44 |
| Diaper Group Unveils Telephone Training Program | July | 14 | Sixty Prizes, 43 Contests, One Package | July | 10 |
| DIRECT MAIL (See Sales Promotion) | | | Successful Small Plant Operation | June | 16 |
| Crystal Spring Sells the Baby Market | Sept. | 50 | That's Where the Money Goes | Feb. | 24 |
| Profits From a New Store | Jan. | 38 | They Sold Incentives | Aug. | 58 |
| DISTRIBUTION | | | ENGINEERING | | |
| Lockers for Laundry and Drycleaning—A New Merchandising Twist | Nov. | 60 | Boiler and Engine—Generator Selection .. | Mar. | 70 |
| DRIVE-IN | | | Dissipate Motor Heat | Sept. | 79 |
| Crystal Spring Sells the Baby Market | Sept. | 50 | Double Valves Eliminate Wear | Feb. | 66 |
| Customers Carry Name Plates | Feb. | 44 | Efficient Burning of Wood Lowers Power Plant Costs | Apr. | 87 |
| Design Accents Originality | Sept. | 46 | Eliminating Boiler Scale | Mar. | 73 |
| Drive-in service, Texas Style | Apr. | 40 | Fuel Oil Manual | Nov. | 74 |
| Happy Holiday Draws Volume | Aug. | 12 | Generated Vs. Purchased Current—A Case History | Apr. | 64 |
| How to Control Call Office Customers | Dec. | 22 | Good Maintenance Prevents Boiler Explosions | June | 64 |
| Location and Looks | June | 52 | Helpful Tips for Good Trap Performance .. | Aug. | 66 |
| "Pillow Case" Bundle | Mar. | 52 | How to Control Electrical Losses Part I .. | Dec. | 62 |
| Where to Put Cleaning | Apr. | 58 | How to Keep Operating With Equipment Shortages | Feb. | 68 |
| DRYCLEANING | | | Lint Exhaust Replaces Traps | July | 18 |
| Drycleaning Data | Oct. | 91 | Maintenance Is Doubly Important Now .. | May | 70 |
| Five Items from Cole's | Feb. | 54 | Overcoming Air Pollution | Jan. | 72 |
| How to Increase Finishing Production | Sept. | 66 | Planning Ahead for Fuel Oil Rationing .. | Aug. | 74 |
| Lockers for Laundry and Drycleaning—A New Merchandising Twist | Nov. | 60 | Pointers from Pilgrim | Aug. | 16 |
| Why Open a Cleaning Plant? | Dec. | 54 | Powder Injection at the Lint Trap | Nov. | 73 |
| New Milestone in Drycleaning Identification | Jan. | 64 | Power Plant | Oct. | 82 |
| New Sliding Assembly Rack | July | 64 | Precautions for Users of Packaged Boilers .. | Feb. | 62 |
| Open House Sparks Promotion | June | 60 | Separator Saves Valves | Sept. | 79 |
| Survey Indicates Sales Strategy | Feb. | 52 | Should You Change Fuel? | Aug. | 72 |
| Where to Put Cleaning | Apr. | 58 | Trap Maintenance and Operating Checks .. | Sept. | 74 |
| EDITORIAL | | | Trap Selection and Application | July | 70 |
| AIL Membership Campaign | Apr. | 4 | Unique Power Plant at Railroad Laundry .. | June | 71 |
| Are You Listening? | Oct. | 33 | Water Supply | Oct. | 75 |
| Chicago Price Relief | Dec. | 6 | What Size Heat Reclaimer? | Nov. | 71 |
| | | | What You Need to Know about Blowoff Tanks | Nov. | 68 |
| | | | FABRICS | | |
| | | | ASTM Technical Committee Meets | May | 48 |
| | | | Contract to Textile Institute | Sept. | 64 |
| | | | New Finish Makes Rayon "Completely Washable" | Dec. | 36 |
| | | | Report on Textile Fibers | July | 54 |
| | | | TV Spots New Fabric Standards | Aug. | 50 |
| | | | FINISHING | | |
| | | | Finishing Data | Oct. | 72 |
| | | | Five Items from Cole's | Feb. | 54 |
| | | | How to Increase Finishing Production | Sept. | 66 |

| | Issue | Page | | Issue | Page |
|--|-------|------|--|-------|------|
| How We Increased Production and Reduced Costs | Mar. | 30 | LINEN SUPPLY | | |
| Investment Pays Off In Two Years | Apr. | 8 | How Reliable Linen Service Presses 80 Uniforms Per Operator Hour | Oct. | 42 |
| FLATWORK | | | New Service for Linen Suppliers (management engineering service) | Jan. | 46 |
| Coordination Eliminates Two Operators .. | Oct. | 52 | LOT SYSTEM | | |
| Flatwork Slides to Ironer | Aug. | 26 | Mackechnie System | Jan. | 12 |
| Flatwork Standards | Oct. | 75 | New Milestone in Drycleaning Identification | Jan. | 64 |
| How 13 Employees Do the Work of 23 .. | Oct. | 45 | New Sliding Assembly Rack | July | 64 |
| Monorail Increases Marking Production by 50% | Oct. | 60 | Small Plant Gets More With Less | Oct. | 48 |
| Package Idea Slashes Family Bundle Production Cost | Oct. | 58 | MAINTENANCE (See Engineering) | | |
| Railroad Streamlines Laundry Operation .. | Dec. | 10 | Good Maintenance Prevents Boiler Explosions | June | 64 |
| FLOOD REPORT | | | How to Keep Operating With Equipment Shortages | Feb. | 68 |
| Flood-Damaged Merchandise Reconditioned on Mass-Production Basis | Sept. | 20 | How to Save Money on Truck Maintenance | May | 16 |
| Flood Insurance | Nov. | 9 | Maintenance Check-up System | May | 72 |
| How Ripley's Beat the Flood | Sept. | 16 | Maintenance Is Doubly Important Now .. | May | 70 |
| Kansas City Laundryowners Mobilize for Flood Emergency | Sept. | 8 | Once Over Lightly | Sept. | 42 |
| Laundryowner Assists in Flood Relief .. | July | 46 | Techniques of Plant Maintenance (Book review) | July | 54 |
| Ripley's Launderers 48,531 Tire Tubes | Sept. | 22 | Trap Maintenance and Operating Checks .. | Sept. | 74 |
| FURS | | | MANAGEMENT | | |
| Fur Data | Oct. | 95 | Birthday Helps Personnel Relations | Aug. | 36 |
| GADGETS AND GIMMICKS | | | Classified Ads Helped This Plant Boost Sales 30 Percent | Sept. | 26 |
| (See <i>Rhapsody in Belleu</i>) | | | Consolidated Laundries Conduct Management Forum | Feb. | 42 |
| Adjustable Hanger (repair department) .. | Apr. | 88 | Coordination Eliminates Two Operators .. | Oct. | 52 |
| Assembly Bin Curtains | Apr. | 88 | Drive-in service, Texas style | Apr. | 40 |
| Dissipate Motor Heat | Sept. | 79 | Figures Equal Facts | Oct. | 38 |
| Five Items from Cole's | Feb. | 54 | How 13 Employees Do the Work of 23 .. | Oct. | 45 |
| Pointers from Pilgrim | Aug. | 16 | How to Increase Finishing Production .. | Sept. | 66 |
| Separator Saves Valves | Sept. | 79 | How to Use Standard Hour Incentives .. | Oct. | 56 |
| GOVERNMENT REGULATIONS | | | "If You Can't Beat 'Em .." | Jan. | 34 |
| (See <i>Defense Program</i>) | | | Little Rock Tackles the Self Service Problem | May | 10 |
| On the Mobilization Front | Feb. | 9 | Management Course at Joliet | May | 73 |
| On the Mobilization Front | Apr. | 7 | New A.M.A. Literature | June | 75 |
| On the Mobilization Front | May | 9 | New Answer to An Old Complaint | Apr. | 22 |
| On the Mobilization Front | June | 9 | New Service for Linen Suppliers (management engineering service) .. | Jan. | 46 |
| On the Mobilization Front | July | 9 | Package Idea Slashes Family Bundle Production Cost | Oct. | 58 |
| On the Mobilization Front | Aug. | 7 | "Pillow Case" Bundle | Mar. | 12 |
| On the Mobilization Front | Sept. | 58 | Pointers from Pilgrim | Aug. | 16 |
| On the Mobilization Front | Dec. | 9 | Production and Management Data | Oct. | 65 |
| HOUSEHOLD | | | Recent A.M.A. Publications | Jan. | 45 |
| He Opens Doors with Pillows | July | 38 | Sales Clinic Sets Wheels Rolling | June | 12 |
| IDENTIFICATION (See Marking) | | | Shirt Unit Develops Record Production .. | Sept. | 35 |
| INCENTIVES | | | Sickels Gets High Efficiency From 12 Employees | Oct. | 63 |
| "Corporation" Keeps Leads Coming | Apr. | 42 | Successful Small Plant Operation | June | 16 |
| How Reliable Linen Service Presses 80 Uniforms Per Operator Hour | Oct. | 42 | Survey Indicates Sales Strategy | Feb. | 52 |
| How 13 Employees Do the Work of 23 .. | Oct. | 45 | MARKING (Identification) | | |
| How To Increase Finishing Production .. | Sept. | 66 | Coordination Eliminates Two Operators .. | Oct. | 52 |
| How To Use Standard Hour Incentives .. | Oct. | 56 | Customers Carry Name Plates | Feb. | 44 |
| How We Increased Production and Reduced Costs | Mar. | 30 | Drivers Assemble | May | 66 |
| Open House Sparks Promotion (route men) | June | 60 | Figures Equal Facts | Oct. | 38 |
| Prize Incentives Slash Claims | Dec. | 16 | Happy Holiday Draws Volume | Aug. | 12 |
| Sixty Prizes, 43 Contests, One Package .. | July | 10 | How 13 Employees Do the Work of 23 .. | Oct. | 45 |
| Slick's Also Uses Prize-Bank Idea | Dec. | 20 | Identification Production Standards .. | Oct. | 74 |
| Successful Small Plant Operation | June | 16 | Mackechnie System | Jan. | 12 |
| They Sold Incentives | Aug. | 58 | Monorail Increases Marking Production By 50% | Oct. | 60 |
| INSURANCE | | | New Answer to An Old Complaint | Apr. | 22 |
| Flood Insurance | Nov. | 9 | New Milestone in Drycleaning Identification .. | Jan. | 64 |
| Protect Yourself and Your Customer | Apr. | 62 | New Sliding Assembly Rack | July | 64 |
| LAYOUT | | | Package Idea Slashes Family Bundle Production Cost | Oct. | 58 |
| Finishing Conveyor | Feb. | 39 | Paper Punch Pricing | Apr. | 12 |
| How Reliable Linen Service Presses 80 Uniforms Per Operator Hour | Oct. | 42 | "Pillow Case" Bundle (ticket tube) | Mar. | 12 |
| Plant Cuts Labor Costs Five Percent | Oct. | 64 | Plant Cuts Labor Costs Five Percent | Oct. | 64 |
| Railroad Streamlines Laundry Operation .. | Dec. | 10 | Sickels Gets High Efficiency From 12 Employees | Oct. | 63 |
| LEGISLATION | | | Small Plant Gets More With Less | Oct. | 48 |
| G.I. Bill Benefits to End | Jan. | 92 | Trucks Become Rolling Offices | Sept. | 30 |
| G.I. Educational Benefits Almost Over .. | July | 56 | PACKAGING | | |
| G.I. Bill Benefits End for Most Veterans .. | Aug. | 75 | Mary Gladys Polls Her Customers (shirts) | May | 12 |
| Social Security Information | June | 75 | | | |

(Continued on page 56)

(Continued from page 52)

PERSONALITIES

| | Issue | Page |
|---|-------|------|
| Chemical Chiefs Take NPA Posts | June | 90 |
| Albert Johnson Completes 25th Year With A.I.L. | Nov. | 55 |
| Laundryowner Assists in Flood Relief | July | 46 |
| Linen Suppliers Honored | Jan. | 48 |
| Murdoch Leads Kiwanis Convention | July | 54 |
| New President of O.M.I. | July | 54 |
| William W. Silliman Announces Intention to Retire | June | 89 |
| Stephens Heads O.M.I. Course | Dec. | 73 |
| Treasurer Honored | Feb. | 89 |

PERSONNEL (See Employee Relations)

| | | |
|---|------|----|
| Getting Along With Your Employees | Aug. | 44 |
| Linen Supply Personnel Literature | July | 52 |

PRICING

| | | |
|----------------------------------|------|----|
| Happy Holiday Draws Volume | Aug. | 12 |
| Paper Punch Pricing | Apr. | 12 |

PRODUCTION

| | | |
|--|-------|----|
| Coordination Eliminates Two Operators .. | Oct. | 52 |
| Figures Equal Facts | Oct. | 38 |
| Five Items from Cole's | Feb. | 54 |
| Happy Holiday Draws Volume | Aug. | 12 |
| How Reliable Linen Service Presses 80 Uniforms Per Operator Hour | Oct. | 42 |
| How 13 Employees Do the Work of 23 .. | Oct. | 45 |
| How to Increase Finishing Production .. | Sept. | 66 |
| How to Use Standard Hour Incentives .. | Oct. | 56 |
| How We Increased Production and Reduced Costs | Mar. | 30 |
| Investment Pays Off In Two Years | Apr. | 8 |
| Labor Savers | Mar. | 34 |
| Location and Looks | June | 52 |
| Mackechnie System | Jan. | 12 |
| Monorail Increases Marking Production By 50% | Oct. | 60 |
| New Milestone in Drycleaning Identification Cost | Jan. | 64 |
| Package Idea Slashes Family Bundle Production | Oct. | 58 |
| "Pillow Case" Bundle | Mar. | 12 |
| Plant Cuts Labor Costs Five Percent .. | Oct. | 64 |
| Production and Management Data | Oct. | 65 |
| Production Standards | Oct. | 73 |
| Railroad Streamlines Laundry Operation .. | Dec. | 10 |
| Shirt Unit Develops Record Production .. | Sept. | 35 |
| Sickels Gets High Efficiency From 12 Employees | Oct. | 63 |
| Small Plant Gets More With Less | Oct. | 48 |
| They Sold Incentives | Aug. | 58 |

PUBLIC RELATIONS

| | | |
|--|-------|----|
| Association Sponsors Television Show .. | Aug. | 8 |
| How to Wash at Home | July | 46 |
| Kansas City Laundryowners Mobilize for Flood Emergency | Sept. | 8 |
| Laundryowner Assists in Flood Relief .. | July | 46 |
| New Use For Soap | Jan. | 11 |
| Open House With Orchids | Jan. | 42 |
| Plant's Recreation Facilities Offered to Public | June | 63 |
| Pointers from Pilgrim | Aug. | 16 |
| Seal Program Receives Recognition | Jan. | 44 |
| TV Spots New Fabric Standards | Aug. | 50 |
| Two Radio Shows That Click | June | 10 |
| Your Trucks Can Help Save Lives | Apr. | 20 |

RACKS AND CONVEYORS

| | | |
|--|------|----|
| Figures Equal Facts | Oct. | 38 |
| Finishing Conveyor | Feb. | 39 |
| Flatwork Slides to Ironer | Aug. | 26 |
| Gravity Solves Two-Level Problem | Nov. | 20 |
| Happy Holiday Draws Volume | Aug. | 12 |
| How Reliable Linen Service Presses 80 Uniforms Per Operator Hour | Oct. | 42 |
| Monorail Increases Marking Production By 50% | Oct. | 60 |
| New Sliding Assembly Rack | July | 64 |
| Plant Cuts Labor Costs Five Percent .. | Oct. | 64 |
| Railroad Streamlines Laundry Operation .. | Dec. | 10 |

RHAPSODY IN BELLEW

| | Issue | Page |
|---|-------|------|
| Barrel Holder on Hand Truck | Feb. | 35 |
| Belt Control for Extractor | Mar. | 42 |
| Boxes for Purses | Apr. | 32 |
| Brake for Spool | Nov. | 40 |
| Chicken Ring Counters | Apr. | 36 |
| Clock Light | Mar. | 38 |
| Coil Excess Cord | May | 32 |
| Conveyor With Sprocket | Jan. | 22 |
| Cover Cloth Rack | Aug. | 20 |
| Curved Bumper | Apr. | 35 |
| Cuts Cutting Time | June | 28 |
| Date Stamp Holder | Aug. | 22 |
| Dollies for Skids | Apr. | 35 |
| Emergency Fender Repair | June | 26 |
| Engine Safeguard | Mar. | 38 |
| Exhaust Steam Enters Chimney | Aug. | 22 |
| Express Rail Brake | Apr. | 32 |
| Extinguisher Markers | May | 32 |
| Feed-Bar Extension | Apr. | 32 |
| Feeding Aid for Ironer | Mar. | 42 |
| File Precaution | June | 26 |
| Flap Fastener | Apr. | 35 |
| Flatwork Ironer Shield | Jan. | 22 |
| Fold Table Improvement | May | 30 |
| For Convenient Hopper Loading | June | 26 |
| For Honest Hank Counts | Sept. | 40 |
| For Raising Doors | Jan. | 26 |
| For Spotting Brush Mileage | Jan. | 26 |
| Funnel for Truck Loading | Dec. | 30 |
| Garment Bag Rack | Nov. | 40 |
| Good Button Hook | June | 26 |
| Grille Protector | Dec. | 32 |
| Guard Rail for Calender | Mar. | 44 |
| Gum Scraper | Jan. | 26 |
| Handy Button Tray | Nov. | 42 |
| Heat Saving | July | 30 |
| Hinged Table | Jan. | 22 |
| Hot Water for Monday Morning | Mar. | 38 |
| How To Beat Digitaria | Dec. | 28 |
| Just a Twist of the Net | Dec. | 30 |
| Keeping Track of the Funnel | July | 30 |
| Light for Hoist | Aug. | 20 |
| Mail Boxes for Routemen | July | 30 |
| Masking Tape Markers | Apr. | 35 |
| Mercury Switch Stops Conveyor | Nov. | 40 |
| Monorail Guard Rail | May | 30 |
| Monorail Returns No-Mix Strips | May | 32 |
| Net Holder | Jan. | 28 |
| Net Holder | Dec. | 30 |
| Notches Prevent Keys From Sliding | Nov. | 42 |
| Office Warmer | Aug. | 24 |
| Oil Can Identification | July | 28 |
| Overcoming Typewriter "Creep" | Sept. | 38 |
| Paint for Shovel Handle | Dec. | 32 |
| Paper Cutter Improvement | Apr. | 36 |
| Pin Holder | Aug. | 24 |
| Pipes Protect Washers | Feb. | 36 |
| Pipe Support | July | 30 |
| Place to Keep Chuck Wrench | June | 28 |
| Pocket Reminder | Sept. | 38 |
| Press Mover | Apr. | 35 |
| Pre-Tumbling for Fast Finishing | May | 35 |
| Razor Protection | June | 26 |
| Remove Stapled Tags | Sept. | 38 |
| Repair-table reel | May | 32 |
| Rivet Remover | Aug. | 22 |
| Rocks in the Alley | Dec. | 32 |
| Rug Beater | Mar. | 42 |
| Rug Identification | Mar. | 44 |
| Rust Prevention | June | 28 |
| Shirt Box Storage | Feb. | 35 |
| Shirt Unit Identification | May | 32 |
| Small Conveyor for Nets | Dec. | 28 |
| Soap Drums in the Call Office | Nov. | 42 |
| Sorting Table at Tumblers | Feb. | 36 |
| Spool Holder | May | 35 |
| Spool Support | Feb. | 32 |
| Sport Shirt Folder | Feb. | 32 |
| Sport Shirt Unit | June | 28 |
| Step Plate Replaces Ladder | Dec. | 28 |
| Sturdy Conveyor Shutoff | Feb. | 35 |
| System for Drum Emptying | July | 28 |
| Tank for 50 Bundles | Feb. | 32 |
| Tilting Bin for Break Table | Nov. | 42 |
| Tool Cart | June | 28 |
| Trolley for Entire Lot | Sept. | 40 |
| Truck Made of Pipe | Feb. | 35 |

| | Issue | Page | | Issue | Page |
|---|-------|------|--|-------|------|
| Twine Control | July | 30 | Five Items From Cole's | Feb. | 54 |
| Unloading Room | Jan. | 26 | How We Increased Production and Reduced Costs | Mar. | 30 |
| Use for Old Doors | Sept. | 38 | Mary Gladys Polls Her Customers | May | 12 |
| Window for Unloading | Jan. | 28 | One Man's Opinion | Apr. | 30 |
| ROUTEMEN | | | Package Idea Slashes Family Bundle Production Cost | Oct. | 58 |
| Campaign Builds Routeman Confidence .. | July | 52 | Press Modified for French Cuffs | Nov. | 74 |
| Drivers Assemble | May | 66 | Sales Clinic Sets Wheels Rolling | June | 12 |
| Figures Equal Facts | Oct. | 38 | Shirt Production Standards | Oct. | 74 |
| Open House Sparks Promotion (incentives) | June | 60 | Shirt Rental | Mar. | 22 |
| "Pillow Case" Bundle (solicitation) .. | Mar. | 12 | Shirt Unit Develops Record Production .. | Sept. | 35 |
| Sixty Prizes, 43 Contests, One Package .. | July | 10 | Small Plant Gets More With Less | Oct. | 48 |
| Successful Small Plant Operation | June | 16 | | | |
| Trucks Become Rolling Offices | Sept. | 30 | STARCH | | |
| SAFETY | | | Starching Data | Oct. | 68 |
| Fire Control Bulletin | Mar. | 89 | STATISTICS AND SURVEYS | | |
| Gas Equipment Makers Adopt Standards Code | July | 56 | Americans Spent \$24 Each in '48 to Look Well Groomed | Mar. | 91 |
| New Safety Booklet | July | 52 | Census Bureau Releases Laundry Statistics .. | Feb. | 28 |
| Protect Yourself and Your Customer | Aug. | 62 | Fire Losses Still Climbing | July | 87 |
| Safety Booklets | May | 75 | Home Washer Sales Down 50.3 Percent | Sept. | 65 |
| Safety Council Publishes Manual | Sept. | 70 | New Consumer Survey Reveals Expanding Laundry Market | Nov. | 10 |
| Safety Films Available | Mar. | 69 | 1950 Operating Cost Percentages | Aug. | 30 |
| SALES AND SALES PROMOTION | | | Occupation Outlook Handbook | Sept. | 65 |
| Advertising Tie-In | Mar. | 11 | STORAGE | | |
| A.I.L. Convention Accents Sales | Nov. | 24 | Filling A Vault in Mississippi | Mar. | 68 |
| Appears on Own TV Show | Mar. | 91 | Fur Section | Oct. | 95 |
| Association Sponsors Television Show (Rhode Island Assoc. of Launderers & Cleaners) | Aug. | 8 | Protect Yourself and Your Customer | Aug. | 62 |
| Classified Ads Helped This Plant Boost Sales 30 Percent | Sept. | 26 | TELEVISION | | |
| Convertible Billboard | Sept. | 64 | Appears on Own TV Show | Mar. | 91 |
| Crystal Spring Sells the Baby Market (diaper service) | Sept. | 50 | Association Sponsors Television Show (Rhode Island Association of Launderers & Cleaners) | Aug. | 8 |
| Customers Carry Name Plates | Feb. | 44 | TV Effectiveness Demonstrated | Jan. | 56 |
| Filling a Vault in Mississippi | Mar. | 68 | TV Spots New Fabric Standards | Aug. | 50 |
| He Opens Doors With Pillows | July | 38 | TRAINING | | |
| How to Wash at Home | July | 46 | AIL Management Course at Joliet | May | 73 |
| "If You Can't Beat 'Em . . ." (opening day) | Jan. | 34 | American University Graduates Laundry Managers | Mar. | 58 |
| Laundry Sales Trends for 1949-1950 | Jan. | 33 | Diaper Group Unveils Telephone Training Program | July | 14 |
| Little Rock Tackles the Self Service Problem | May | 10 | Entrance Requirements Changed at A.I.L. School | Dec. | 20 |
| Location and Looks | June | 52 | Laundries Named Trade School Advisers .. | July | 56 |
| Mary Gladys Polls Her Customers | May | 12 | O.M.I. Presents Certificates | Sept. | 62 |
| New Use For Soap | Jan. | 11 | TRUCKS | | |
| Open House Sparks Promotion | June | 60 | How to Save Money on Truck Maintenance .. | May | 16 |
| Open House With Orchids | Jan. | 42 | National Council of Private Motor Truck Owners To Convene | Jan. | 48 |
| "Pillow Case" Bundle | Mar. | 12 | Once Over Lightly | Sept. | 42 |
| Profits From a New Store (opening day) .. | Jan. | 38 | Preventive Maintenance Exposition | Jan. | 48 |
| Promoting Business Country Style | Nov. | 44 | Trucks Become Rolling Offices | Sept. | 30 |
| Sales Clinic Sets Wheels Rolling | June | 12 | What Delivery Cost Control Can Do For You | Aug. | 40 |
| Seals Build Sales | Dec. | 26 | UNIONS | | |
| Sixty Prizes, 43 Contests, One Package .. | July | 10 | Union Sells Krauss Laundry | Jan. | 46 |
| Survey Indicates Sales Strategy | Feb. | 52 | VENTILATION | | |
| Tips on Spot Radio Advertising | Feb. | 26 | Five Items from Cole's | Feb. | 54 |
| "Trouble With This Industry Is . . ." .. | June | 88 | Homemade Tumbler Cabinets | Nov. | 74 |
| TV Effectiveness Demonstrated | Jan. | 56 | Pointers from Pilgrim | Aug. | 16 |
| Two Radio Shows That Click | June | 10 | WASHROOM | | |
| Wall Street Journal Comment | Nov. | 35 | Bluing, Bleaching and Souring Data | Oct. | 69 |
| SELF-SERVICE | | | Extractor and Tumbler Data | Oct. | 71 |
| "If You Can't Beat 'Em . . ." | Jan. | 34 | Gravity Solves Two-Level Problem | Nov. | 20 |
| Is the Launderette Really Competition .. | Mar. | 16 | Labor Savers | Mar. | 34 |
| Istrouma Tackles the Self-Service Problem .. | July | 26 | Pipe Sizes Required; Washer r.p.m.; Starching Data | Oct. | 68 |
| Launderette Pays | Mar. | 46 | Pointers from Pilgrim | Aug. | 16 |
| Little Rock Tackles the Self-Service Problem | May | 10 | Properties of Sours; Bleach and Stripper Chart; Bleach Strength Chart | Oct. | 70 |
| Self-Service Laundries (editorial) | Oct. | 33 | Washer Capacities; Data on Dry and Wet Clothes | Oct. | 65 |
| SERVICEABLES | | | Water Requirements for Washers | Oct. | 67 |
| New Finish Makes Rayon "Completely Washable" | Dec. | 36 | Weights of Laundry Items Per 100 Pieces .. | Oct. | 66 |
| Nylon Zipper and Knit Fabrics Approved Process Eliminates Wool Blanket Shrinkage .. | Mar. | 94 | Which Should You Use—Supplies Dry or in Solution | July | 20 |
| Seal Awarded to Diaper Line, Bras, insignia | Nov. | 59 | | | |
| Seal Awarded to Knit and Foulard Fabrics .. | Sept. | 64 | | | |
| Seal Awarded to Shirt Interlinings | Apr. | 87 | | | |
| TV Spots New Fabric Standards | Aug. | 50 | | | |
| Washable Seal Awards | Feb. | 87 | | | |
| SHIRTS | | | | | |
| AIL Convention Accents Sales | Nov. | 24 | | | |
| Figures Equal Facts | Oct. | 38 | | | |